# Salary Data, Compensation Structures, and R&R Metrics

Understanding and Utilizing
Region VIII Health Center Market Statistics

#### Andrea Martin

CHAMPS Workforce Development and Member Services Director

#### Lara Salazar, SPHR MPCA Director of Workforce Learning and Development

#### Wednesday, December 5, 2012

11:30 am – 1:00 pm Mountain Time 12:30 pm – 2:00 pm Central Time





This live program has been approved for 1.25 (General) recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification institute. Please be sure to note the program ID number on your recertification application form. For more information about certification or recertification, please visit the HR Certification institute website at <a href="https://www.hrci.org">www.hrci.org</a>. The program ID number will be provided on HR Certification institute website at <a href="https://www.hrci.org">www.hrci.org</a>. The program ID number will be provided on Application for credit for the online archive of this event will be filled immediately following the live event. The use of this soal is not an endosement by the MR Certification institute of the quality of the program has met the HR Certification institute's criteria to be pre-approved for recertification credit.

# **Learning Objectives**

- Understand the history and methodology of the Region VIII health center salary, benefits, turnover, and vacancy survey project
- Be able to utilize the most appropriate salary/benefits data and recruitment/retention metrics as presented in the 2012 Region VIII Health Center Salary, Benefits, Turnover, and Vacancy Survey Report
- Understand how to use a variety of reported salary data to create and update market-based compensation structures



Salary Data, Campensation Structures, and R&R Metrics –

#### **POLL**

Which title best fits your role at your organization?



Salary Data Compressition Structures and R&R Met

# 2012 Region VIII Health Center Salary, Benefits, Turnover, & Vacancy Survey & Report

Andrea Martin



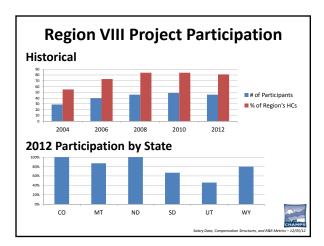
# Goals - Region VIII Survey & Report

- Provide market data for crafting competitive salary/benefits packages
  - Industry/niche specific; Breakdowns for best fit
- Identify workforce trends
  - Specific to recruitment and retention; useful for health centers and PCAs



Complies with Federal Trade Commission and Department of Justice Statements of Health Care Antitrust Enforcement Policy



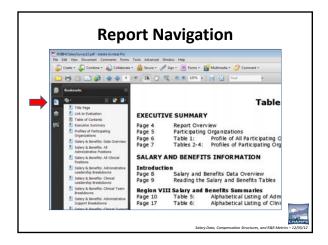




# **Report Components**

- I. Executive Summary
- II. Salary and Benefits Information
- III. NEW in 2012:
  Recruitment Metrics, Trends, and Needs
- IV. NEW in 2012: Retention Metrics, Trends, and Needs
- V. Additional R&R Questions
- VI. Appendices





# Salary & Benefits – What We Ask For

- Report for ALL employees
- FTE: Actual annual Full Time Equivalent (FTE)
- **Salary:** Annual wages and any bonuses or incentive compensation
  - NOT parking reimbursement, continuing education page, dues & licensure payments, relocation costs, etc.
- Benefits: Annual employer contributions to health, dental, vision, life, and disability insurance and retirement/pension plans
  - NO specifics within those parameters



# Salary & Benefits Data – What We Do With It

- Data Cleaning and Preparation:
  - All portions of tool completed
  - All salary/benefits data equalized to 1.0 FTE
  - Before and after equalization process, review data to identify possible reporting errors
  - Review positions reported as "Other"

Position Titles	FTE	Current Annual Salary	Current Annual Benefits	Date of Hire	Member of Executive Team?
Director, Executive/CEO	100.00	\$ 153,000	\$ 232,672	10/19/12	✓

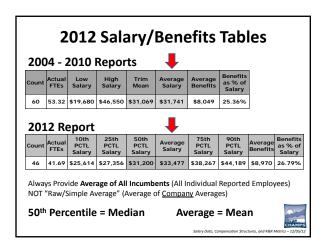


### **Report: Salary & Benefits Information**

- Executive Summary Report Overview
  - 4,700+ FTEs reported in 2012; 5,100+ employees
  - \$249.3 million in salary; \$54.3 million in benefits
- Salary and Benefits Data Overview
  - Largest groups of employees (MA 749)
  - Highest paid (Physician OB/GYN)
  - Benefits as % of Salary: 21.14% overall in 2012
- Salary and Benefits Data Tables



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# 2012 Salary/Benefits Tables

Tables 5 & 6: Alphabetical Listings of Administrative & Clinical Positions

POSI	TIONS	Count	Actual FTEs	10th PCTL Salary	25th PCTL Salary	50th PCTL Salary	Average Salary	75th PCTL Salary	90th PCTL Salary	Average Benefits	Benefits as % of Salary
TITLE	E - ALL	46	41.69	\$25,614	\$27,356	\$31,200	\$33,477	\$38,267	\$44,189	\$8,970	26.79%
Title -	LT 1.5M	1	0.80	*	*	*	*	*	*	*	*
Title -	- 1.5M - 7M	11	10.09	\$27,350	\$29,918	\$31,200	\$31,522	\$36,172	\$37,440	\$9,187	29.14%
Title -	MT 7M	34	30.80	\$25,368	\$26,842	\$31,200	\$34,084	\$40,446	\$45,117	\$9,125	26.77%

- Watch for positions grouped into "Other" categories
- Check for skew in sample:
  - >10% difference between median (50th PCTL) & mean (Average)
  - Example: COORDINATOR, OPERATIONS ALL
    - Median: \$32,950 Mean: \$44,328 Difference: 34.5%

% CHÂHP

# 2012 Salary/Benefits Tables

Tables 7-27: Breakdowns for Administrative & Clinical Leadership, and selected Clinical Team

- Breakdowns of data similar to Organizational Profiles:
  - Budget Range, Location, Number of Health Center Sites
  - ALSO includes Number of Years Employed and Executive Team

POSITION	Count	Actual FTEs	50th PCTL Salary	Average Salary	Average Benefits	Benefits as % of Salary	Average Years Employed
Breakdown by Number of Yea	rs Emp	loyed					
LT Five Years Employed	14	10.67	\$172,952	\$164,068	\$25,036	15.26%	2.3
Five-Nine Years Employed	10	7.80	\$169,951	\$171,991	\$19,589	11.39%	7.4
10-19 Years Employed	14	12.30	\$192,895	\$179,337	\$23,816	13.28%	14.6
20+ Years Employed	2	2.00	*	*	*	*	*
10+ Years Employed***	16	14.30	\$195,657	\$184,431	\$25,625	13.89%	16.0
Breakdown by Executive Team	n		***Com	bination of da	ita for 10-19	7 Years and	1 20+ Year
Executive Team Member	29	22.77	\$175,904	\$170,314	\$23,410	13.74%	8.3
Not Executive Team Member	12	10.60	\$173,004	\$176,692	\$23,543	13.32%	10.8

# 2012 Salary/Benefits Tables

NEW in 2012 - Tables 28-29: Breakdowns for Select Administrative & Clinical Support Positions

- By Number of Years Employed only
- Those with 100 or more reported employees

#### Administrative:

- Billing Staff/Patient Accounts (148)
- Medical Records Clerk (141)
- Patient Representative/Financial Counselor (127)
- Receptionist/Front Desk/Appt. Clerk (449)

#### Clinical:

- Case Manager (164)
- Dental Assistant (247)
- Licensed Practical Nurse (123)
- Medical Assistant (748)
- Registered Nurse (231)



# 2012 Salary/Benefits Tables

**UPDATED** in 2012 - Table 30: Comparison of 2010 & 2012 CHAMPS Region VIII Health Center Salary Data

- 2004-2010: Compared "Trim Mean" figures from year to year
- **2012:** Compares 2010 Median (50<sup>th</sup> Percentile) with 2012 Median (50<sup>th</sup> Percentile)

	Re	gion VII		F.	LT \$1.5M		\$1.5M-\$7M			MT \$7M		
Position Title	2010 Median	2012 Median	Chg.	2010 Median	2012 Median	Chg.	2010 Median	2012 Median	Chg.	2010 Median	2012 Median	Chg.
Title A	\$28,080	\$27,353	-2.6%	\$22,880	\$25,460	11.3%	\$27,623	\$27,040	-2.1%	\$28,288	\$27,518	-2.7%
Title B	\$68,307	\$63,118	-7.6%	*	*	n/a	\$54,246	\$58,531	7.9%	\$69,829	\$64,548	-7.6%
- A							Sa	lary Data, Con	npensation S	tructures, and	R&R Metrics -	- 12/05/12

# 2012 Salary/Benefits Tables

**UPDATED** in 2012 – Table 31: Comparison of Region VIII Salary Data with Other Recently Published Data

- **2004-2010**: Compared Average and Median data (based on source)
- 2012: Compares Median data for all

#### State, Regional, & National Data Sources:

- Health Centers: CHAMPS (Region VIII), CCHN (CO), NWRPCA (Region X), NACHC (National)
- Other: US Bureau of Labor Statistics (Non-Profits), MGMA (Various Medical Organizations)



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Does your organization regularly track any internal recruitment metrics?

(E.g., average length of recruitment, # of vacancies, % of accepted offers, etc.?)

#### Recruitment – What We Ask For

- Positions that are challenging to recruit
- Survey of current vacancies
  - NEW in 2012: Executive-Level and Provider/ Mid-Level vacancies
  - Only those vacancies being recruited
  - Whether or not those vacancies are "continuously recruited"
  - Length of current recruitment cycle
- Staff recruitment tools that you would like to implement, and the resources needed to do so



## **Report: Recruitment Information**

- Executive Summary Report Overview
  - 84% felt one or more positions had been challenging to recruit
  - Recruitment lengths increased from 2010 to 2012
- "Recruitment Metrics": Introductions, Data Highlights, Tables/Graphs
  - Challenging Recruitment
  - Point in Time Vacancy Survey
  - Recruitment Needs
- Additional R&R Questions

oductions, Data		
Salary Data, Compensation Structures, and R&R Metrics – 12/05/12		

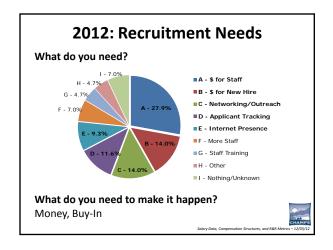
# 2012: Challenging Recruitment

- Physician Family Practice without OB
  - Most-often identified challenging position to recruit
- LT \$1.5 M budget range:
  - Medical Assistant tied with NP and FP w/o OB
- \$1.5M-\$7M budget range:
  - Nurse Practitioner tied with FP w/o OB
- MT \$7M budget range:
  - Family Practice WITH OB was most challenging



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# 2012: Vacancy Survey 1.4 vacancies per organization 56% of vacancies were "continuously" recruited Recruitment lengths (for "non-continuous" postings) increased between 2010 and 2012 Average Recruitment Lengths in Months ALL EXEC CP CML



Does your organization regularly track any internal retention metrics?

(E.g., tenure, turnover, etc.?)

### Retention – What We Ask For

- NEW in 2012: Years of Service (tenure)
- Positions that are challenging to retain
- Survey of turnover by staff type
  - Full-time and part-time permanent employees
  - Calendar year 2011
  - Average number of staff (not FTE) for each type, plus number of separations within each type
- Staff **recruitment tools** that you would like to implement, and the resources needed to do so



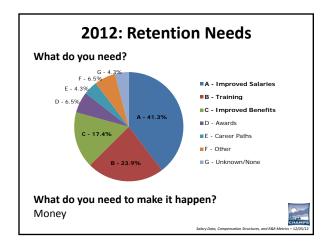
# 2012: Years of Service (Tenure) 5,104 participating employees Longest tenure: Executive Director/CEO (13.71 yrs) Median - ALL Average - ALL Average - Admin Average - Clinical \*US Bureau of Labor Statistics Employee Tenure Summony, Sept. 2012 \*\*2012 Biennial NWRPCA Region X Health Center Solary and Benefits Survey Report, Oct. 2012

# **2012: Challenging Turnover**

- Reception/Front Desk
  - Most-often identified challenging position with challenging turnover
- LT \$1.5 M budget range:
  - NP and Physician FP w/o OB tied with Reception/Front Desk
- \$1.5M-\$7M budget range:
  - Physician FP w/o OB tied with Reception/Front Desk
- MT \$7M budget range:
  - Medical Assistant was the most challenging (followed by Reception/Front Desk)



# 2012: Turnover Survey • Reminder: based on 2011 data • Average Turnover of 20.3% in 2011 - Lowest: Administrative Exempt (14.4%) - Highest: Administrative Non-Exempt (23.8%)



### 2012: Additional R&R Questions

- Physician Differentials
  - 37.8% of respondents pay differentials for physicians
- Upcoming Salary Increases
  - 79.5% are planning for increases (5/1/12-4/31/13)
- Bilingual Compensation
  - 20.5% of respondents provide extra compensation
- Retention Bonuses
  - Offered by 15.9% of respondents



# **Creating a Market-Based Compensation Structure**

Lara Salazar, SPHR



• Be able to utilize the most appropriate salary/benefits data and recruitment/retention metrics as presented in the 2012 Region VIII Health Center Salary, Benefits, **Turnover, and Vacancy Survey Report** 

# Learning **Objectives**

Understand how to use a variety of reported salary data to create and update market-based compensation structures

"Compensation is partly art and partly science."

From SHRM article "Building a Market-Based Pay Structure from Scratch", Rajiv Burman (principle author), SPHR, CHRP, CCP, CEB, VP HR Griffith Labs



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ata,	Compens	ation S	tructures,	and R&R	Metrics	- 12/0

- 1. Disclaimer!
- 2. The CHAMPS survey a beautiful tool
- 3. Market based compensation method
- 4. Getting started

### Overview

- 5. How to design your compensation grid
- 6. Implementing, Communicating, and Evaluating
- 7. Updating your grid in between surveys



ary Data, Compensation Structures, and R&R Metrics -

- Senior Professional of Human Resources (SPHR) certified.
- I am not a compensation specialist, but comp. is part of the HR field of work.
- Worked with comp. specialist while HR director in a health center to better understand existing system.

# How am I Qualified?

- Studied and practiced designing simple compensation structures.
- With the Montana PCA, have helped several centers to create or update their comp. structures.



ry Data, Compensation Structures, and R&R Metrics – 1:

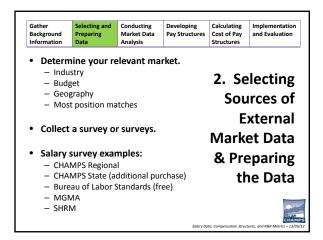
Gather Background Information	Selecting and Preparing Data	Conducting Market Data Analysis	Developing Pay Structures	Calculating Cost of Pay Structures	Implementation and Evaluation		
Steps:							
1. Gather	Background	Information					
2. Selectir	t-Based						
Data an	d Preparing	the Data	(	Compensation			
3. Conduc	ting the Ma	rket Data Ar	alysis	St	ructure		
4. Develo	oing the Pay	Structures		Intro	duction		
5. Calcula	ting the Cost	ts of Pay Str	uctures				
6. Implem	entation an	d Evaluation	ı		GIANUS.		

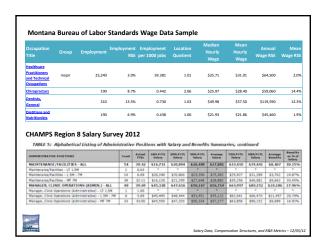


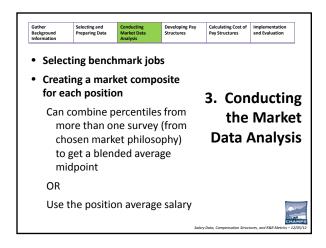
	Gather Background Information	Selecting and Preparing Data	Conducting Market Data Analysis	Developing Pay Structures	Calculating Cost of Pay Structures	Implementation and Evaluation
	75 <sup>th</sup> perce  Market  Focuses o	n the 75 <sup>th</sup> pentile is the	mid-point o	of the range	Compe	e Three ensation sophies
•		<b>Lag</b> n the 25 <sup>th</sup> p -point of th		<sup>-</sup> market		CIALLY.

Has your organization established a pay philosophy?







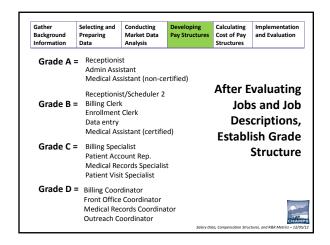


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Job Title	Surveys for Appropriate Market (BLS for comparison only, not included in aging or averages)	Percentilles CHAMPS Regional 2012 MT Trim Mean Aged 2010 6% (Budgets 1-7 Mill or average if not enough data available)	25the Percentile Mid-point (lag)	50th Percentile Midpoint (match/meet)	75th Percentile Midpoint (lead)	Average Salary for Budget Category	Living Wage for Flathead County http://livingwage.mit.ed / One Adult, One Child = \$17.16 per hour One Adult = \$7.49
MA							
	CHAMPS Regional		24241	28059	31533	27,011	35,713
	CHAMPS MT	28044		)	)	)	15,579
	BLS Montana	29140					
Receptionists							
	CHAMPS Regional		23920	26100	28080	26,075	35,71 3
	CHAMPS MT	26834		1			15,579
	BLS Montana	28240					
Admin. Assist.			25328	27148	30711	28,084	
	CHAMPS Regional						35,713
	CHAMPS MT	25270					15,579
	RIS Montana	26020					

What other types of organizations do you consider part of your market, and with whom do you "compete" for employees?

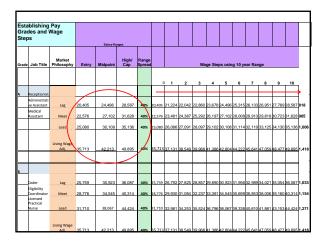


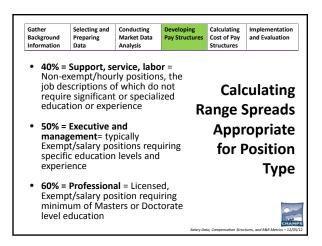
Gather Background Information	Selecting and Preparing Data	Conducting Market Data Analysis	Developing Pay Structures	Calculating Cost of Pay Structures	Implementation and Evaluation			
• Crea	ting job g	grades						
<ul> <li>Using your established market philosophy (lead, match, lag)</li> <li>Developing the Pay Structures</li> </ul>								
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	rking Jobs Ex	Recall that we benchmarked						
Job Title	Surveys for Appropriate Market (BLS for comparison only, not included in aging or averages)	Percentiles CHAMPS Regional 2012 MT Trim Mean Aged 2010 6% (Budgets 1-7 Mill or average if not enough data available)	25th Percentile Mid-point (lag)	50th Percentile Midpoint (match/meet)	75th Percentile Midpoint (lead)		Living Wage for Flathead County http://livingwage.mik.edu/ One Adult, One Child = \$17.16 per hour One Adult = \$7.49	
МА								
	CHAMPS Regional CHAMPS MT BLS Montana	28044 29140	24241	28059	31533	27,011	35,713 15,579	
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		blishing le Steps	Pay Gra	des and						Salary	Ranges	
	Grade	Jobs in Grade	25th Percentile Mid-point (lag)	50th Percentile Midpoint (match/meet)	75th Percentile Midpoint (lead)	Average Salary for Budget Category	Living Wage for Flathead County http://livingwage.mi t.edu/ One Adult, One Child = \$17.16 per hour One Adult = \$7.49	Market Philosophy	Entry	Midpoint	High/ Cap	Range Spread
6	Grade A	Receptionist										
	ث	Administrative Assistant	24496	27102	30108	27,057	35,713	Lag	20,405	24,496	28,587	40%
		Medical Assistant	)	$\bigcirc$	)		15.579	Meet	22.576	27.102	31.628	40%
								Lead	25,080	30,108	35,136	40%
								Living Wage Adj.	35,713	42,213	49,895	40%
,	Grade											
(	B	)										
		Coder	30923	34545	38067	34,741	35,713	Lag	25,759	30,923	36,087	40%
		Eligibility Coordinator		-			15.579	Meet	28.776	34,545	40.314	40%
		Licensed Practical Nurse		Now we position	Lead	31,710	38,067	44,424	40%			
				evaluated for similarity in salary into Grades						42,213	49,895	40%







Are your pay increases based on flat increments each year, or are they tied to performance?



 <u>Placement</u>: 2.5% "credit" for each year of additional education and years of experience

• Movement along your grid depends on your policy.

- Flat increase not associated with performance
- Performance, based on your formula for increasing based on achievements.

Placement versus Movement



- Wise not to use data more than 2 years old
- Research showed in 2007 that wages were moving, on average, about 4% per year.

Aging Survey Data

 Economic factors arose in 2008, so can gauge by COLA and market data



- Compensation Philosophy
- Relevant Market
- Salary Surveys in Relevant Market (CHAMPS)
- Benchmarking
- Constructing Pay Ranges and Grades
- Implementing, Communicating and Evaluating



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**Summary** 

- CHAMPS: www.champsonline.org
- Bureau of Labor Statistics: <a href="www.bls.gov">www.bls.gov</a> (include example of state data)
- Medical Group Management Association: www.mgma.com
- American Society of Healthcare Human Resources Administration: www.ashhra.org
- Society for Human Resource Management: www.shrm.org
- Salary.com: <u>www.salary.com</u>

#### Resources

 "How to Build a Market-Based Compensation Structure From Scratch" SHRM Article, July 2010: www.mtpca.org/PublicAccessResources.htm



Community Health Association of Mountain/Plains States (CHAMPS)

# **Questions?**





# Thank You for Joining Us!





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